



hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
on September 24, 2003

Date of Deposit

James P. Naughton, Reg. No. 30,665

Name of applicant, assignee or
Registered Representative

James P. Naughton
Signature
9/24/03

Date of Signature

RECEIVED

OCT 08 2003

Technology Center 2100

Our Case No. 9623/418

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Charles McElfresh et al.

Serial No.: 09/285,929

Filing Date: April 2, 1999

For: METHOD AND SYSTEM FOR
OPTIMUM PLACEMENT OF
ADVERTISEMENTS ON A
WEBPAGE

)
)
)
)
)
)
)
)
)
)
)
)
)

Examiner: Stephen S. Hong

Group Art Unit No.: 2178

RESTRICTION RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper is filed on September 24, 2003 in response to the Office Action dated August 11, 2003. A petition and fee for a one-month extension of time accompany this paper.

5C
#19
10/21/03